

II Technology Website Privacy & Cookie Policy

Effective Date: October 1st, 2025

Introduction

II Technology, LLC (“we,” “us,” or “our”) respects your privacy and is committed to protecting your personal information. This Privacy & Cookie Policy explains how we collect, use, share, and safeguard data through our website, <https://ii.technology>. This policy applies to all visitors and users of our website and is designed to meet requirements under the United States (CCPA/CPRA) and European Union / United Kingdom (GDPR and UK GDPR) frameworks.

Information We Collect

We collect both information you provide directly and data collected automatically when you visit our site.

Information You Provide

When you submit information through our contact form, we may collect:

- Name
- Email Address
- Phone Number
- Investor Type
- Firm Name
- Investable Assets

Information Collected Automatically

When you visit our website, we and our service providers may collect technical information such as:

- IP address
- Browser type and version
- Device and operating system details
- Pages visited and time spent on each page
- Referring URL and general location data

This information helps us analyze usage trends, improve website functionality, and maintain performance and security.

How We Use Your Information

We use the information we collect to:

- Respond to inquiries and provide requested information

- Analyze and improve website functionality and user experience
- Maintain website security and prevent fraud
- Comply with legal or regulatory obligations

We do not use your personal information for automated decision-making or profiling.

Legal Bases for Processing (GDPR / UK GDPR)

For individuals in the EU or UK, personal data is processed under the following legal bases:

- Consent – when you submit information through our forms or accept analytics cookies
- Legitimate Interest - for essential site functionality and, where applicable, anonymized performance analytics
- Legal Obligation - when required to comply with law or regulation

Data Sharing and Disclosure

II Technology, LLC does not sell, rent, or trade personal data. We do not share information with third parties for marketing or advertising purposes.

We may share limited information only with:

- Trusted service providers that assist with website hosting, analytics, or maintenance
- Regulatory or legal authorities when required by applicable law

All service providers are bound by confidentiality and data protection obligations.

Cookies and Tracking Technologies

Cookies are small files stored on your device to help websites operate efficiently and provide usage insights.

Types of Cookies We Use

- Essential cookies are required for core functionality such as security and form submission. These cannot be disabled.
- Performance and analytics cookies help us understand visitor behavior and improve our site. We use Google Analytics and TrafficIQ for this purpose.

Consent for Non-Essential Cookies

Non-essential cookies such as analytics are only set after you provide consent through our cookie banner. Before consent is given, Google Tag Manager runs in Consent Mode, preventing tracking cookies from being stored.

You can withdraw or change your consent at any time by adjusting your cookie preferences in your browser or clearing stored cookies.

Analytics and Third-Party Services

We use third-party analytics services to measure website traffic and usage patterns. These providers may collect information such as:

- Browser and device details
- IP address (anonymized where possible)
- Pages visited and time spent on the site

Data is used solely to understand and improve our website performance.

For more information, please refer to our analytics providers' privacy policies:

- [Google Analytics Privacy Policy](#)
- [AdvizorPro Privacy Policy](#)

Data Retention

- Contact form submissions are retained only as long as necessary to respond to inquiries or comply with legal obligations.
- Analytics data is retained in accordance with our providers' default retention settings.

We practice data minimization, retaining only what is required for legitimate business or regulatory purposes.

Your Privacy Rights

Depending on your location, you may have the right to:

- Access, correct, or delete your personal data
- Withdraw consent for data processing
- Opt out of data selling or sharing where applicable
- File a complaint with your local data protection authority

To exercise your rights, contact us at mark@ii.technology. We will verify your identity and respond within legally required timeframes.

California Privacy Rights (CCPA / CPRA)

If you are a California resident, you have rights under the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA).

We do not sell or share personal information as defined under these laws. "Sharing" refers to the transfer of personal information for cross-context behavioral advertising, which we do not engage in.

We may disclose limited personal information to trusted service providers for legitimate business purposes such as hosting, analytics, or site security. Such disclosures are not considered "sharing" under the CPRA.

California residents may request:

- Access to the personal information collected about them

- Deletion or correction of their personal data subject to certain exceptions
- Limitation on use or disclosure of sensitive data (we do not collect sensitive data)

To exercise these rights, contact mark@ii.technology. We will verify your identity and respond within the timeframe required by law.

Children's Privacy

Our website is not directed to individuals under 16, and we do not knowingly collect personal information from minors. If we become aware that we have inadvertently collected data from a child, we will promptly delete it.

Data Security

We implement technical and organizational measures to protect personal information against unauthorized access, loss, misuse, or alteration. These include encryption, secure servers, access controls, and ongoing monitoring of security practices.

International Data Transfers

Your information may be transferred to and processed in the United States, where our company and some service providers are located. We ensure such transfers comply with applicable data protection laws and are subject to appropriate safeguards.

Updates to This Policy

We may update this policy from time to time to reflect changes in our practices or legal requirements. The latest version will always be posted on this page with a new effective date. Your continued use of our website after updates constitutes acceptance of the revised policy.

Contact Information

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